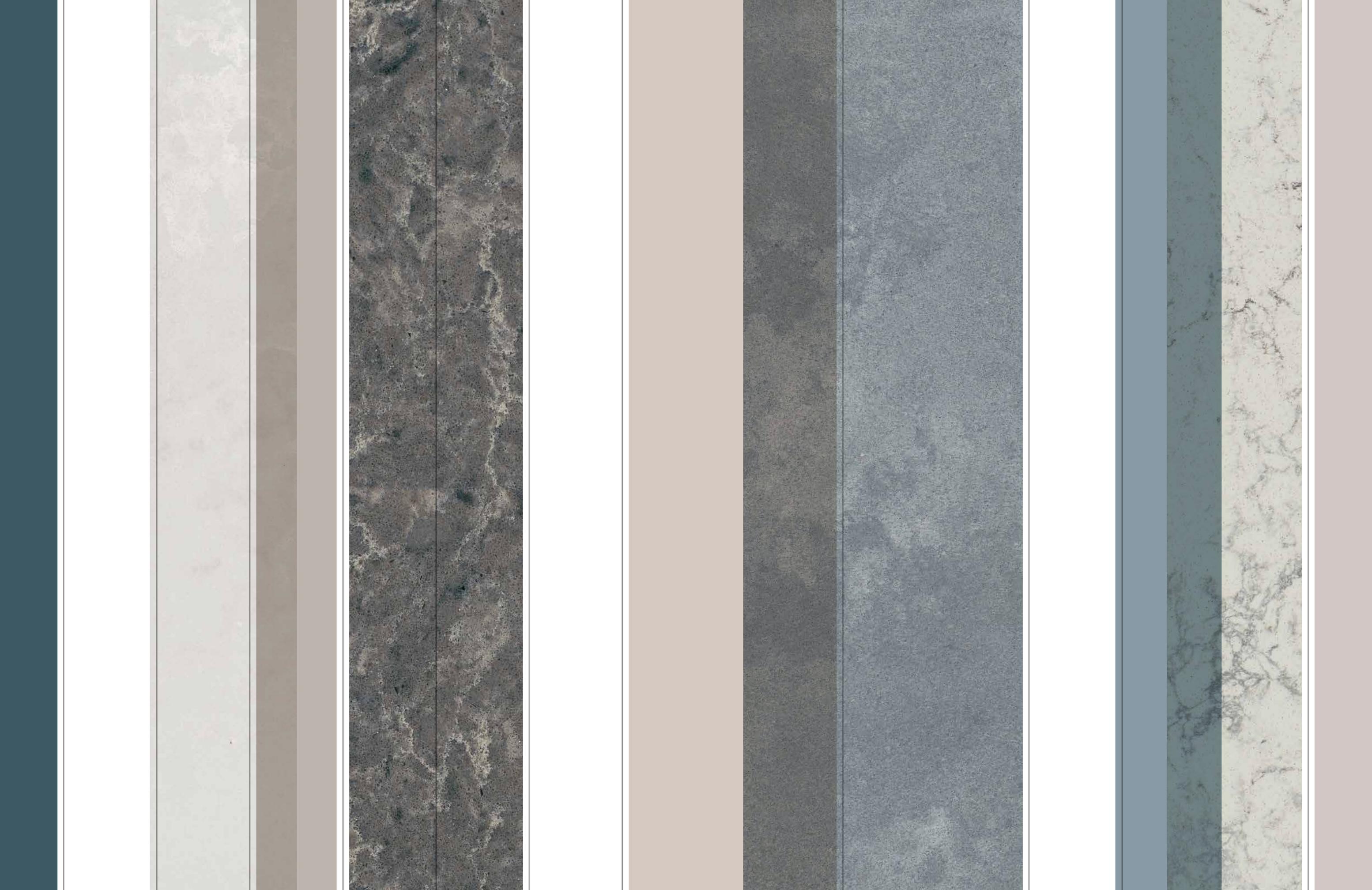


# Caesarstone



# Kitchen Trends





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# The Kitchen, Today

In recent years, as walls have come down and homes opened up, the kitchen has become as much of a social hub as it is a cooking workshop or a dining theatre. People chop food on their countertop but also do their homework, drink cocktails with friends, work on craft projects, or play video games. Now at the heart of the home, the worktop welcomes a whole new range of activities for all members of the family; and with the kitchen rated as the space with the most financial value in today's houses, its design has never been more important.

The current culture of sharing asks for more and more convivial spaces, and kitchen islands are increasingly designed for social connection - all members of the household can practice different activities together in the same environment. As boundaries between spaces blur, kitchens borrow from the code of living areas and use the same looks, colours, and materials. They draw inspiration from office environments for those who work from home, while providing elements of entertainment for peer engagement. Innovations are re-shaping every aspect of our lives - and the kitchen is no exception. New technological advances heighten the cooking experience and save modern cooks both time and effort. Smart assistants are rapidly developing in the contemporary home, and industry leaders compete to launch the newest, most accomplished connected products. Whether by voice or via screens, you can now control every aspect of your day - dim the lights, play music, check train times, or order groceries. The smart home ecosystem is slowly maturing and

the kitchen is a particularly fertile ground for technological advances and innovations with its electrical appliances that can forever be improved. Pivotal areas of interest include interactive splash backs and smart tables. Transcending the boundaries of traditional surfaces, technology transforms counters or walls into visual panels that sync with smartphones to provide a management centre for all appliances, or heating and cooling beverages with integrated induction zones. The Internet of Things influences the whole kitchen experience, as devices and systems become fully interconnected, and even small appliances go smart. New kettles and coffee machines are controllable via apps so your hot drink is ready when you get out of bed, and the dishwasher can be activated from the office so dishes are clean when you get home.



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01 May Kukula  
02 Amazon

On the other hand, health and wellness continue to be core considerations in the design of interiors. A grounded way of life is reflected in slow, intuitive cooking practices that reinstate age-old traditions. Food preparation is seen as a craft once more - a manual activity that reduces stress and blocks out the inner chatter. Consumers take the care and time to make their own butter, mature their own cheeses, or grind their own flour again as part of a more holistic approach to nutrition, and to life in general. The choice of natural materials such as woods and stone supports this mindful approach. Micro-farming is another wholesome practice that holds the added benefit of further reducing the journey from field to plate. Ancient storage solutions and traditional methods of food conservation are rediscovered too. New larder systems and pantries - an alternative to energy-hungry refrigeration - gain momentum as a way to enjoy a well-ordered and stress-free kitchen.

After centuries of being hidden at the back of the home, the kitchen has now become the experimental ground for our modern ways of living. This is no longer a space where we simply nourish our bodies, but one where we nurture our minds, tend to our relationships, and monitor our inner wellbeing.



Christopher Santerre

# Timeless Classic





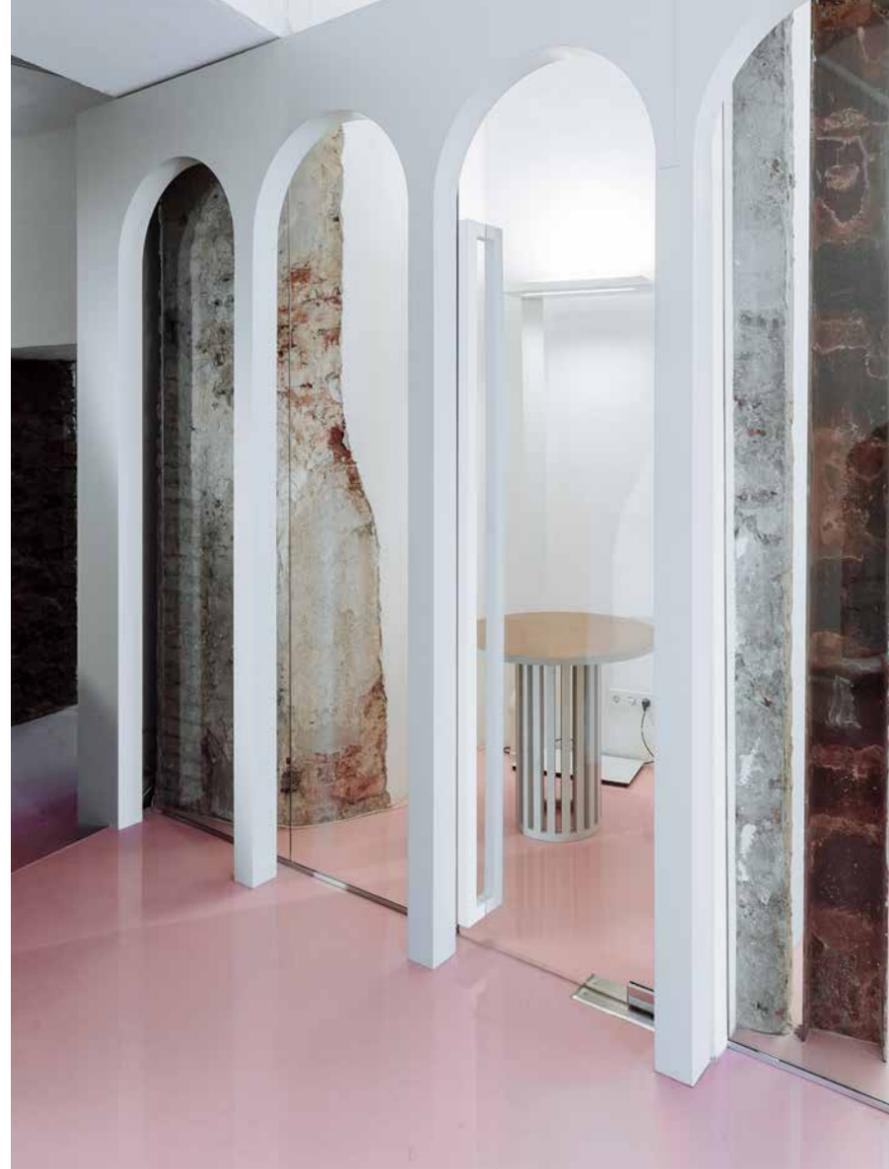
Past and future, work and leisure, fashion and interiors, home and retail, craft and digital... We live in a time of blurring boundaries - a time where opposites balance, inspire and complement one another. In pursuit of a new equilibrium, we return to ancient formulas of ideal proportions and explore historic references to redefine perfection. This intellectual approach to creative thinking sees a fresh, timeless aesthetic arise, achieved by thoughtful and refined designs that renew Modernism.

5131 Calacatta Nuvo

# Lifestyle Context

As we aim to define new classics for the everyday, we seek inspiration in the grander epochs of the past and dig into our artistic, intellectual and scientific heritage. History is revived, knowledge is celebrated, and interiors take a timeless, yet rich and warm direction inspired by ancient libraries and academic spaces. Reading rooms are back. An aesthetic of study arises, infused with the scent of leather and wood. Pen and paper reclaim their importance - once again, we find pleasure in analogue, tactile experiences, as a way to counteract our reliance on digital technologies. Retail and hospitality embrace this trend of warmer and cosier spaces. Stores, hotels, restaurants, and even offices take more personal looks and replicate the comforts of the home. Brands embrace this lifestyle approach through displays that offer customers a more intimate experience. Immersive concept stores set up as apartments have grown more and more mainstream; every furnishing is up for sale, from the paintings on the walls to the books on the shelves. The latest 2017 Milan Design week was marked by the number of brands curating all-encompassing, apartment-like exhibitions - from The Milan Home by Carl Hansen to The Visit by Studio Pepe. The colours, textures and decor take their cue from the late 1970s, the decade when interior design became a prime focus. The mid-century style has been trending for a while, and designers are making a point of enriching it with looks from other eras to refresh and update it. Post-retro references inform geometric yet glamorous compositions of colour and material, but they are offset by archetypal shapes and details fusing Modernist

and Classic. Overall, interiors have a highly curated aesthetic, reminiscent of museums where stylised collections of objects bring still-life paintings to mind.



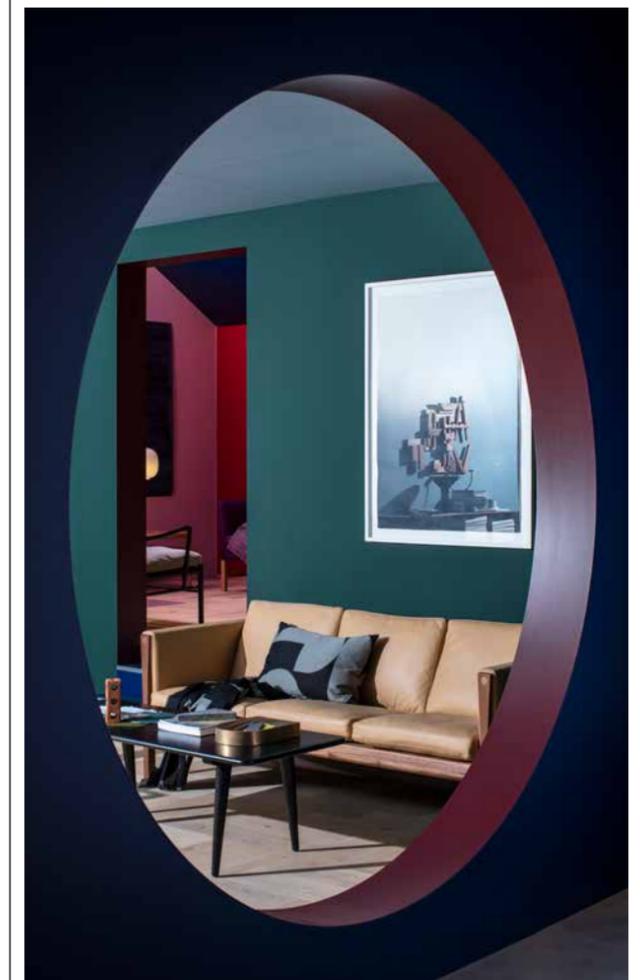
01



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- 01 Crosby Studios
- 02 Casa Flora Venezia
- 03 Dada
- 04 Carl Hansen & Søn/PR image

# Creative Direction

Spaces and products draw inspiration from the Modernism of the 20th Century, updating it with fresh tones that create a vintage, yet highly modern look. A spirit of retro sophistication comes through collaged compositions that retain a muted, faded feel. Geometric figures are juxtaposed. Shapes have an element of lightness and refinement, thanks to the quality of the materials. Asymmetry and XXL patterns are important; products are decorated with contrasting surfaces and finishes, from softly tinted textiles to warm leathers, velvets, or wood veneers. Classic architectural forms such as arches, colonnades and rosette motifs are present. They renew and enrich this long-term, mid-century style with historical references and a sense of dignified grandeur.



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01 Johan van Hengel for De Vorm  
 02 Lyngby Porcelain  
 03 Matteo Ragni for Tonelli Design  
 04 Note Design Studio  
 05 Francesco Librizzi for FontanaArte



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Fresh tones create a modern vintage look



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- 01 Formafantasma
- 02 Lara Bohinc for Lapidica
- 03 Pool Studio for Living Divani
- 04 Les Bains. Photography by Paul Raeside
- 05 Arper. Photography by Marco Covi
- 06 Patricia Urquiola for Glas Italia. Photography by Cesare Chimenti

# Kitchen & Domestic Tech

The Timeless Classic kitchen space combines period features, rich patterns and materials such as marble, warm wood and fabrics. New technological appliances are moving past black, white and grey and shifting towards a delicate colour palette, tactile textiles and retro references. Nowadays, devices are designed to fit interiors instead of disappearing completely - drawing inspiration from the past when radios or television sets were statement items to be proud of. Surfaces are soft and warm to the touch and take us away from the less-inviting aesthetic of many modern technologies and back towards a more sensitive experience. The BeoSound Shape speakers by Bang & Olufsen not only can be customised to decorate a whole wall, but its wool fabric covering also absorbs noise to improve indoor acoustics. The Bouroullec Brothers reinstate the decorative potential of tech products. Their stand-up television for Samsung integrates a wide frame that can serve as a shelf for small displays. The bar cart also returns as a key item, conjuring a sense of a classic, genteel gentlemen's club atmosphere. In the kitchen, appliances take a classic look with contemporary materials and finishes that add a luxe touch. Lines are round and generous. Shapes remain very simple and neat, with basic geometric volumes performing as a strong design direction.



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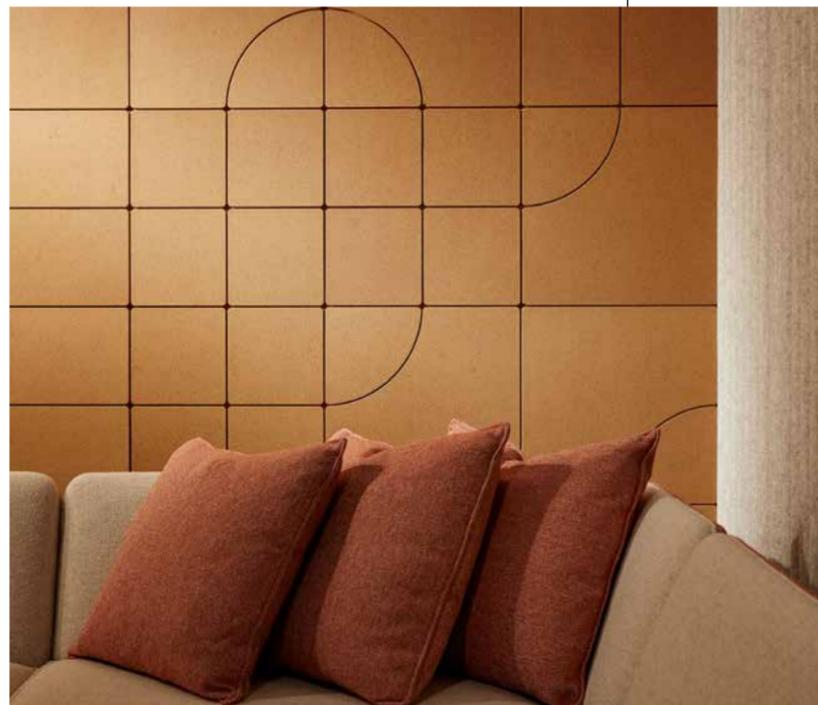
- 01 Studio Bouroullec for Samsung
  - 02 Bang & Olufsen
  - 03 Breville
  - 04 JiyounKim Studio
  - 05 Urbanears
  - 06 Anders Bergstedt
  - 07 Studio Caramel and Marwan Kmeid.
- Photography by Noor Semaan

# Colours, Materials & Finishes

Textures and touch are at the core of this timeless trend. Veined marbles, smooth leathers, wool fabrics and wood veneers speak of an understated luxury - of warm memories and timeless simplicity. Even the hardest stone looks softer with vibrant colours and rich patterns. Flecked fabrics, including felt or tweed, are also applied to walls or furniture to attenuate sounds and provide tactile comfort. The graphic shapes and patchwork compositions bring a fresh approach to these long-term classics. The colour palette is quietly elegant - new neutrals support muted tones of deep greens, warm reds and washed blues. A subdued pink also softens geometric constructions and brings a sensual element to this rather masculine aesthetic.



01 Knoll. Courtesy of Knoll, Inc  
02 Wall & Decó. Photography by Lorenzo Pennati  
03 Jörg Boner for Wittmann. Photography by Milo Keller  
04 Muller Van Severen  
05 Norm Architects



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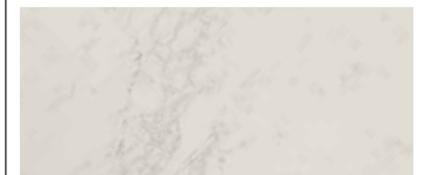
04



5104 Tuscan Dawn



5003 Pietra Grey



5131 Calacatta Nuvo



Leather



Pantone 698C



Fabric



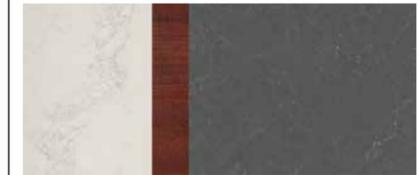
Wood veneer by Egger







5003 Pietra Grey  
5104 Tuscan Dawn  
5131 Calacatta Nuvo



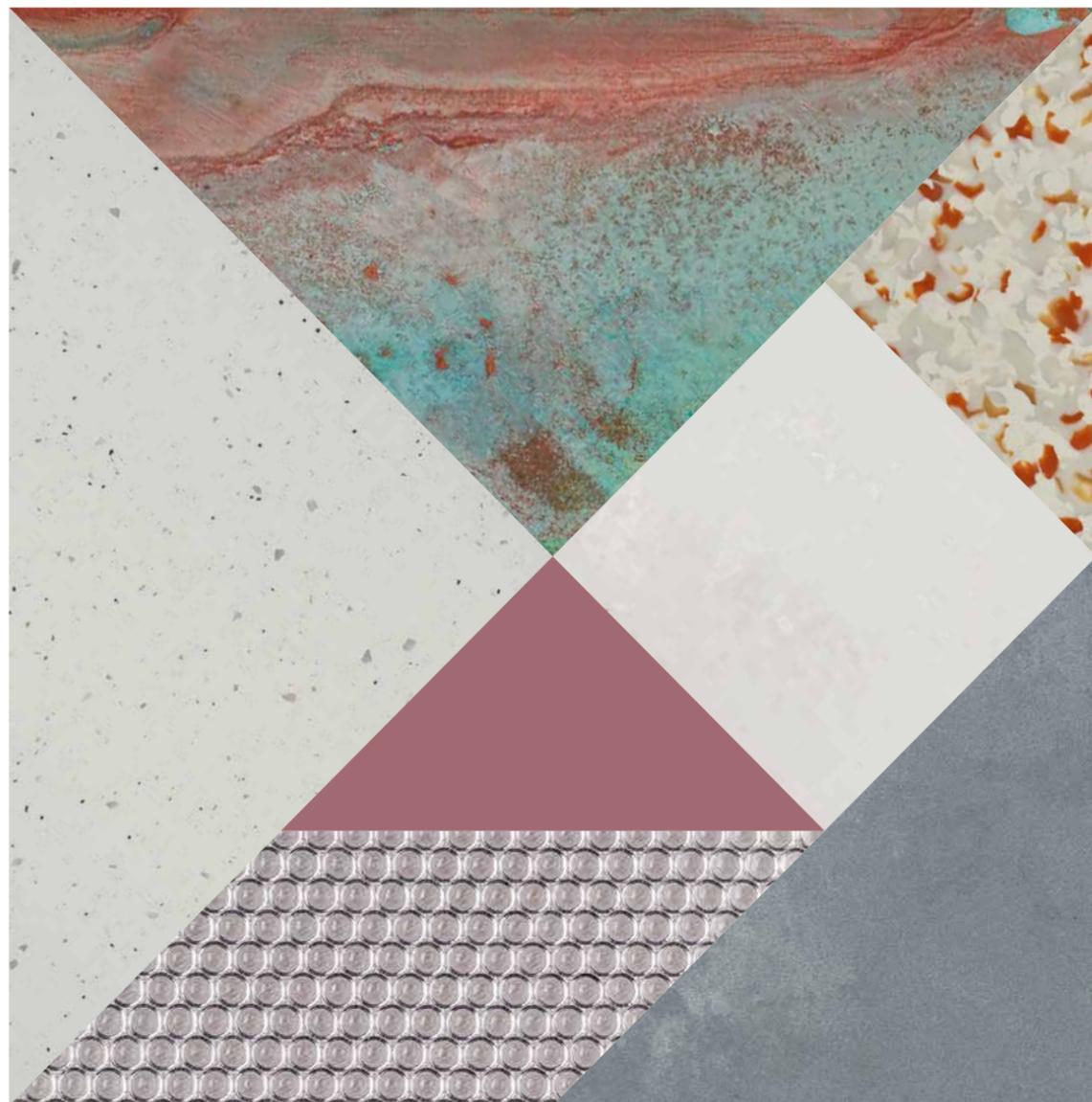
5131 Calacatta Nuvo  
Myrtre Brown by Egger  
5003 Pietra Grey



5104 Tuscan Dawn  
5131 Calacatta Nuvo  
Leather  
Myrtre Brown by Egger

5131 Calacatta Nuvo  
5104 Tuscan Dawn

# Urban Industrial





The long-term, industrial trend will continue to be important in seasons to come, but will evolve towards a more urban and yet increasingly poetic and light-hearted direction. Heavy construction materials such as concrete or cement will be softened by light, feminine tints; new composites will be crafted with colourful industrial waste; and fanciful constructions will add a fun element to rough silhouettes. The serious industrial aesthetic is taking an experimental and playful stance.

4033 Rugged Concrete

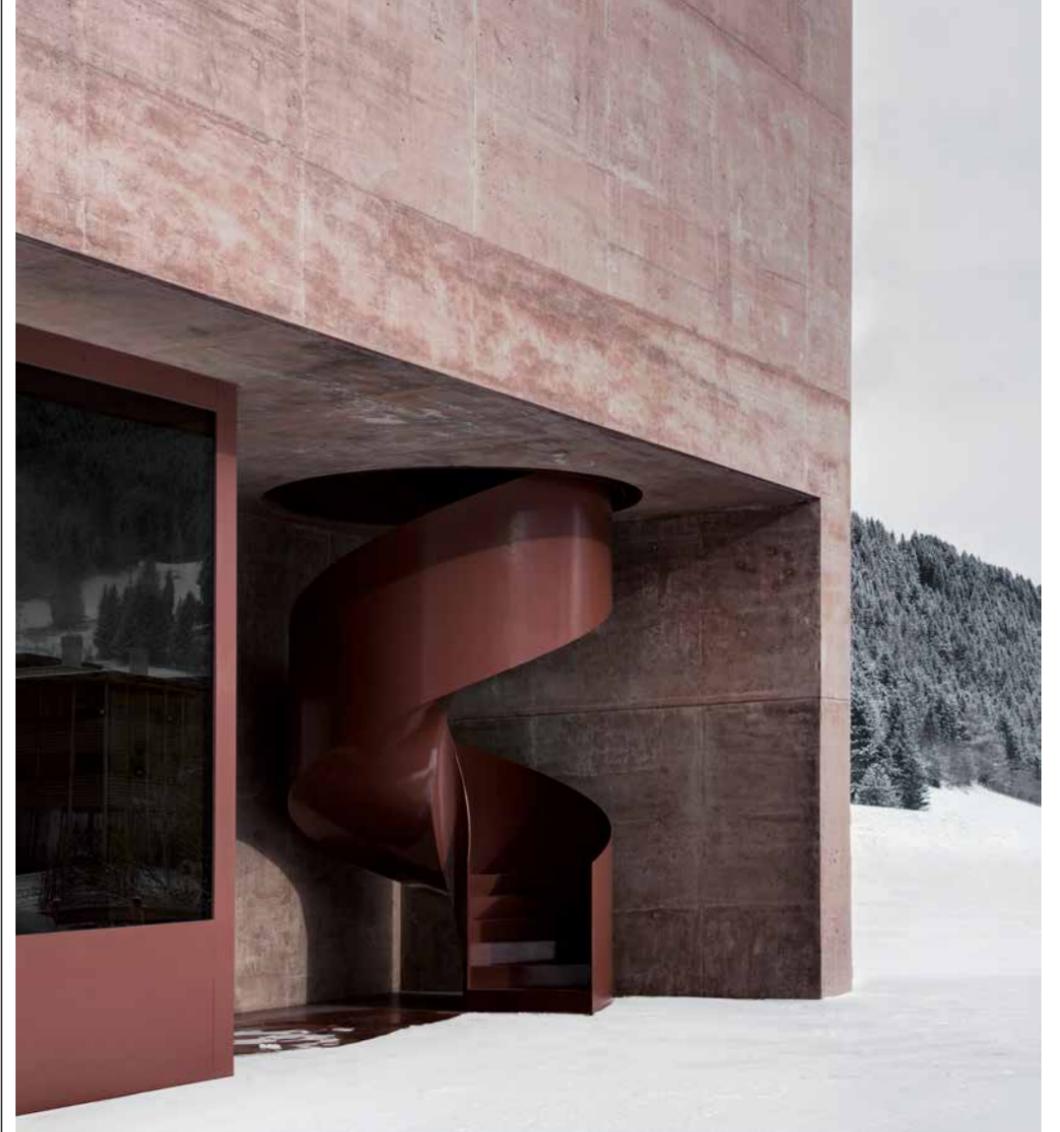
# Lifestyle Context

In recent years, it has been estimated that 90% of the raw materials used in manufacturing become waste before objects even leave factories. Circular supply chains emerged as the world realised previous production patterns could no longer be sustained. Today the circular economy is reaching new heights as worldwide corporate influencers such as Nike, Google and Levi's back it up; and it is changing the face of the industrial world in the long term. This new type of supply chain aims to keep resources in use for as long as possible by recovering products and materials to generate new ones. Recycled plastic is turned into new 3D-printed products, fabrics are made from old packaging or perishable foods, and ocean trash is worked into new objects. Focus is placed on these experimental materials, simpler construction processes are favoured once more, and shapes become more sober and primitive. British designer Paul Cocksedge took the most literal stance, mining the floor of his studio to create a furniture collection out of bare volumes directly excavated from the building's structure. Not overly decorated, objects now target the essential. They draw inspiration from the Brutalism of the 1950s. This new industrial aesthetic reflects moral seriousness, but does not forget optimism. In South Tyrol, a fire station by Pedevilla Architects was built in a daring red-tinted concrete; in Holland, a viewing tower by studio Monadnock features patterned walls of colourful brickwork. These surprising, playful designs cheer up the industrial landscape whilst respecting the fundamental visual codes of modernist movements.

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- 01 Monadnock.  
Photography  
by Stijn Bollaert
- 02 Studio David  
Thulstrup.  
Photography by  
Peter Krasilnikoff
- 03 Pedevilla.  
Photography  
by Gustav Willeit
- 04 Linehouse  
for WeWork.  
Photography  
by Jonathan  
Leijonhufvud

# Creative Direction

Designs borrow the stark volumes and rugged textures of Brutalist architecture - translating these into bare, sculptural items. Monolithic shapes are juxtaposed in geometric constructions that bring an element of playfulness to objects. Finishes that focus on tactility warm this industrial look; surfaces remain rough and untreated; and light tones of colour soften contours. Designers and brands are more commonly developing their own materials, and the solidity and density of these materials instructs elemental structures. StoneCycling is one of these new companies whose prime intent is to repurpose construction waste into eco-terrazzo. Their WasteBasedBricks are made from various types of residue combined in different ways to create a collection of colours and textures. These surfaces are used alone or paired with metallic details for a more refined and sculpted feel. In the kitchen, soft colours of terrazzo are increasingly used for countertops with geometric volumes.



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- 01 Jorge Penadés.  
Photography by  
Brenda Germade
- 02 Carlos Ortega  
Design.  
Photography  
by Gloria Tamayo
- 03 Studio Liliana  
Ovalle.  
Photography by  
Liliana Ovalle
- 04 StoneCycling
- 05 Vonnegut/Kraft  
and Kneip for  
Sight Unseen  
OFFSITE.  
Photography by  
The White Arrow
- 06 Ian Anderson  
for AANDERSSON.  
Photography  
by Joseph R Webb



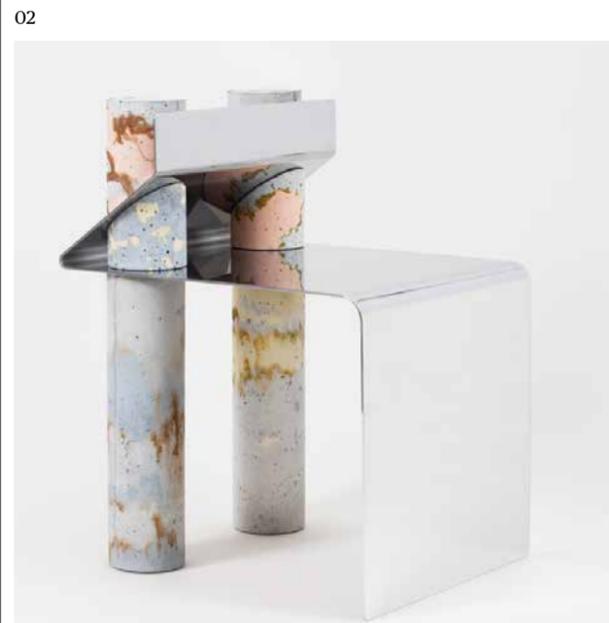
04



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# Light tones of colour soften contours

- 01 Theo Williams Studio for Another Brand. Photography by Patrick Quayle
- 02 Pettersen and Hein for Patrick Parrish Gallery. Photography by Patrick Parrish Gallery
- 03 Rita Koralevics. Photography by Sarkadi-Tóth Ákos
- 04 Rooms
- 05 David Derksen. Photography by David Derksen Design
- 06 Atelier Dialect

# Kitchen & Domestic Tech

Taking its cue from industrial workshops, the Urban Industrial kitchen illustrates the artisanal aspect of this trend. Cooking accessories such as mortars and pestles or nutcrackers illustrate the importance of manual work. Their shapes remain solid and uncomplicated. The kitchen space features concrete or cement elements that are softened by light tints and rounded shapes that moderate the rough surfaces. In terms of material experimentation, Ikea and designers Form Us With Love released an entire kitchen made from recycled plastic bottles and wood rejects. Bakeware and cookware are also created from recycled materials like marble dust, glass, or plastics that result in surfaces with a matte tactility. This is an important direction for consumer electronics as well, giving appliances a tactile appeal that invites the hand. Tech products purposely take a lo-fi, textured approach. Matte-coated metals are key for this product category, while the stainless steel of taps and sinks has a dulled-down, aged quality that contrasts with the modern geometry of their silhouettes. Utensils in lustreless rubber and silicone have a simplified 3D-printed look, too. The idea is to imbue products with an enduring look of objects that can - and will - stand the test of time.



03

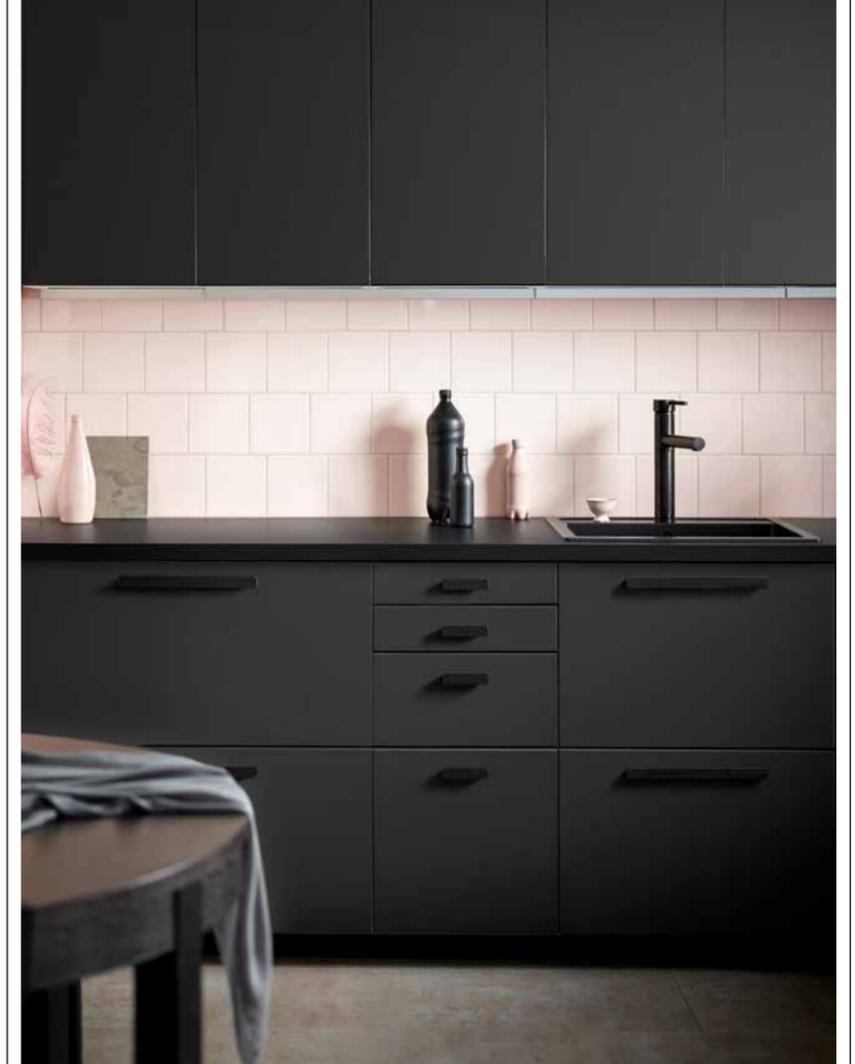
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- 01 KitchenAid
- 02 Neve Rubinetteria
- 03 UAU project
- 04 De Allegri and Fogale. Photography by De Allegri and Fogale
- 05 Form Us With Love for Ikea. Photography by IKEA
- 06 Alain Gilles for Evolution

# Colours, Materials & Finishes

A soft palette of tinted greys is lifted up by touches of dirty pink, hazy blue and copper green. Concrete and stone drive the material choices, but new aggregates are also favoured. An interesting example is the industrial offcuts pressed into fresh terrazzo mixes. Traditionally used for flooring, the technique is seeing resurgence on all levels of the market, from commercial applications to high-end innovations. Terrazzo holds an incredible potential for customisation, thanks to the many small chips of materials that would otherwise go to waste. All sorts of ingredients are now experimented with, including sand, wool, plastic and rubber. Other materials include leather marbled into solid substrate or newspaper pulp moulded into strong, sturdy bricks. Jesmonite, another popular material lighter than stone, allows for versatile applications. British designer Isabel Farchy mixes it with metal powders and uses ammonia, copper sulphate, vinegar, and even Tabasco sauce to patinate the surface. On a more commercial level, reeded glass is reworked in modern ways to bring a soft contemporary edge to objects; its geometric texture creates blurry, dreamy effects. Metals are enriched with textural effects, from light burnishing to heavy oxidation.



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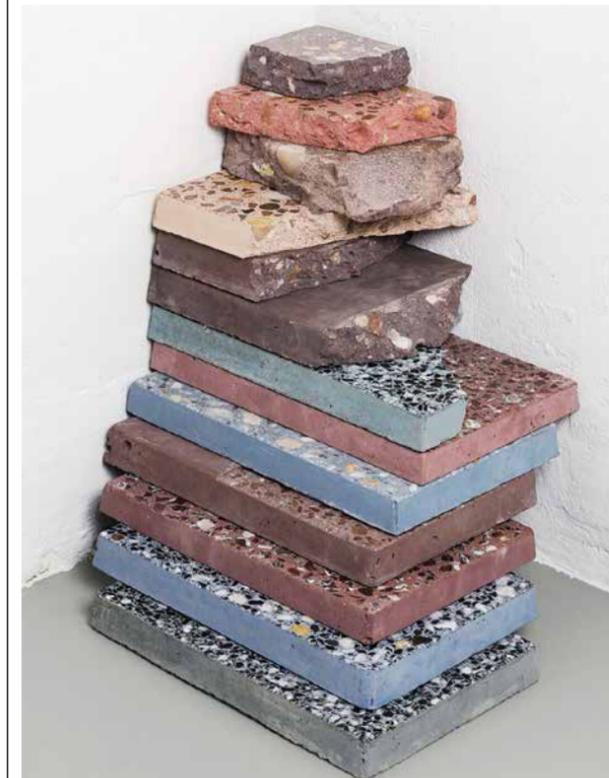


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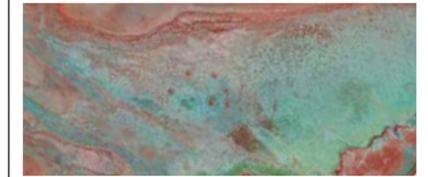


03

- 01 Isabel Farchy.  
Photography  
by Stephen Blunt
- 02 Ladies &  
Gentlemen  
for Roll & Hill
- 03 Woojai Lee
- 04 Studio Ossidiana.  
Photography by  
(EH) Kyoungtae  
Kim



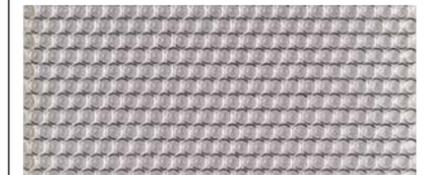
04



Oxidized Metal



4601 Frozen Terra



Struttura Float by 3-form



Pantone 4995C



Ecoresin by New Perspectiva Ltd.



4011 Cloudburst Concrete



4033 Rugged Concrete

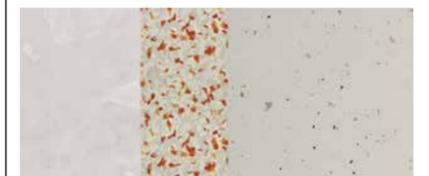




4601 Frozen Terra  
 Pantone 4995C  
 4033 Rugged Concrete



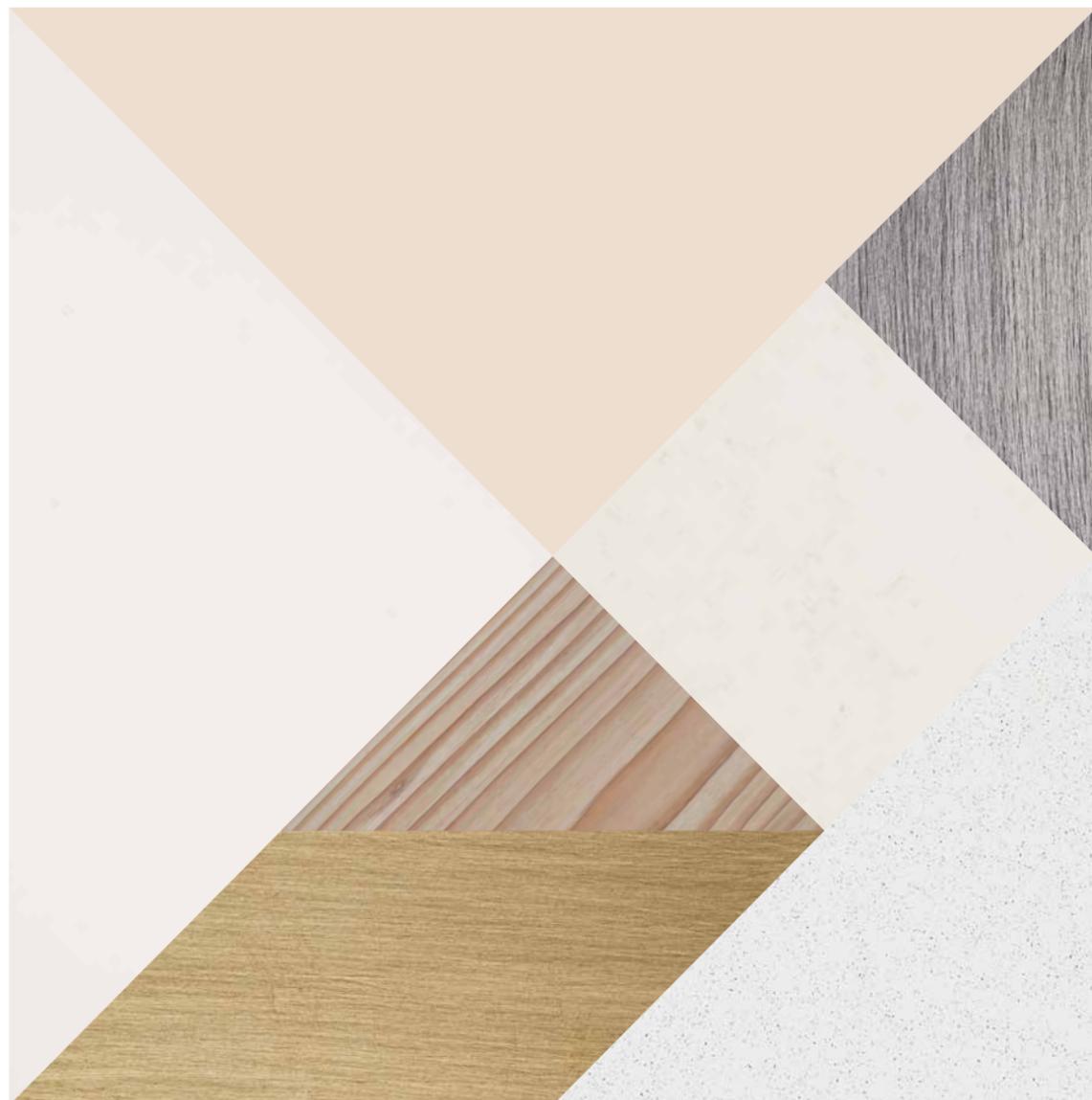
4033 Rugged Concrete  
 Oxidized Metal  
 4011 Cloudburst Concrete



4011 Cloudburst Concrete  
 Ecoresin by New Perspectiva Ltd.  
 4601 Frozen Terra

4601 Frozen Terra

# Calm Luxe





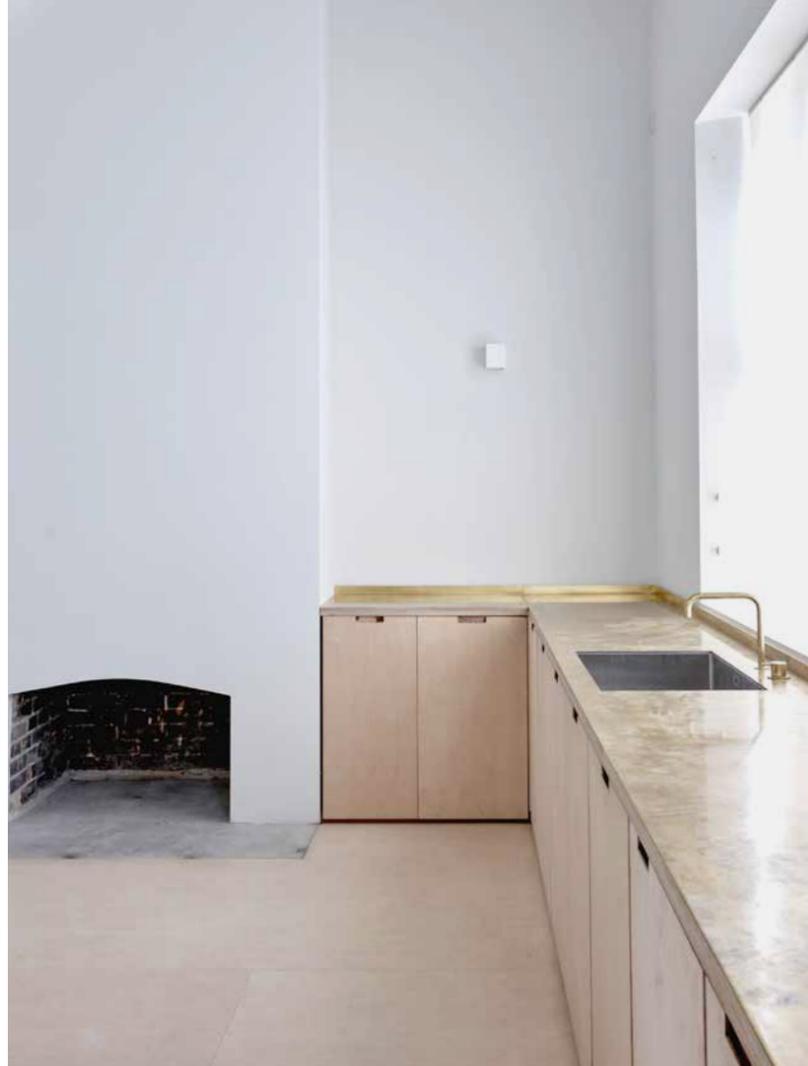
Our world is moving faster than ever and time comes in short supply, so we try to live more slowly, design more thoughtfully, and find joy in quieter, softer environments. We pare back to the essential to make room in our minds, lives and homes. Our living spaces have a peaceful, calming quality that provides a visually light haven that soothes the eye but also the mind. This is an acutely minimal direction, elevated by careful details and high-quality finishes.

1141 Pure White

# Lifestyle Context

In our world of constant connectivity, time is the ultimate luxury. Our need to “switch off” is pressing, and the benefits of slowness, stillness and silence are increasingly recognised. Scientific research on the subject increases, meditation movements strengthen, and mindful retreats have never been more popular. Even boredom is acknowledged to provide a blank canvas for our imagination and to kick-start creativity. In London, the Boring Conference is a one-day event celebrating the mundane and ordinary. Apps such as Being Boring help one “be here and not there”, by making the user focus on a repetitive task for a few minutes, and design is quickly catching up. Dutch furniture brand Lensvelt launched the Boring Collection, a range of office furniture “shifting the focus away from the furniture and onto other things”. Meanwhile, a growing number of labels embrace visually neutral aesthetics and no-logo marketing policies. A return to the Super Normal movement of Jasper Morrison and Naoto Fukasawa and to the Less is More of Ludwig Mies Van Der Rohe is undoubtedly taking place. Simplicity is the main objective. Further proof can be found in the success of “The Life Changing Magic of Tidying Up” by Japanese author Marie Kondo, now published in more than 30 countries. De-cluttering is an essential focus. We pay closer attention to the objects we surround ourselves with to reduce stress, clear the mind, and reintroduce peace in our lives. Calm technology is another key component; devices are conceived to blend with their surroundings and tech blockers are gaining traction. Theresa Bastek,

of Design Academy Eindhoven’s Man and Well-being department, has designed the Flight Mode collection. Screens, blankets and pyjamas act as a Faraday cage - shielding us from the electromagnetic radiations of our electronic devices. Wellness is at the core of this trend, as we crave the space and time to just breathe.



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- 01 McLaren Excell
- 02 Theresa Bastek for Studio Plastique. Photography by Femke Reijermann
- 03 Space Encounters for Lensvelt. Photography by Stan Koolen
- 04 Jan & Henry for MENU. Photography by MENU

# Creative Direction

Sparked by a desire to take a break from an oversaturated design market, new products have more modest qualities. They promote anonymity, focus on functionality, and offer fewer operating options. Forms and surfaces embrace simplicity, too. Silhouettes are as minimalistic as can be, but are further softened by matte finishes or dulled angles - never harsh or cold. Stripped away from excess and freed from distractions, these pared-back designs allow our attention to shift to a product's core purpose. Assembly is also made simpler through elements that easily slot together or fit into each other. Everyday items are elevated to objects of beauty with precious metallic accents or ultra-careful detailing that highlight the quality of its craftsmanship. Every minute detail is considered, from the perfect curve of a handle to the balanced proportions of the structures. There is an engineered quality to the level of attention placed on every component of an object.



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- 01 Bjørn van den Berg.  
Photography by Birger Hagevold Johansen
- 02 Yota Kakuda for MUJI.  
Photography by Junichi Kusaka
- 03 Studio Gorm/  
Furnishing Utopia
- 04 Dornbracht
- 05 Lara Bohinc for Lapidia

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- 01 Industrial Facility
- 02 Crosby Studios
- 03 Yota Kakuda for MUJI.  
Photography by Kazunobu Yamada
- 04 Michael Anastassiades
- 05 Norm Architects for MENU.  
Photography by Jonas Bjerre Poulsen
- 06 Gregory Buntain and Ian Collings for Fort Standard



03

# Forms and surfaces embrace simplicity



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# Kitchen & Domestic Tech

Technology also takes a calming direction to appear as fluid and effortless as possible, becoming an invisible support to our everyday life. Devices are designed with clarity of use in mind and products that only fill a single function are increasingly popular. A mobile phone by duo Joe Hollier and Kaiwei Tang intentionally lacks features. Its sole purpose is to place and receive calls, encouraging users to disconnect. This also translates into kitchen appliances with very specific purposes like water purifiers or sparkling water makers; made for one thing and one thing only, they promote simplicity of use and soothe our eco-conscious minds by reducing consumption of plastic bottles. Electrical engineering is also embedded into the very core of materials for a seamless environment. Charging stations or sensors that detect movement are integrated within the stone or glass of countertops. The V-Motion automation system by Valcucine is sensitive to the motions of the user around the space, so no dirty hands ever need to touch surfaces. Drawers open and close when brushed against, and lights turn on automatically when cupboards open. Technology is making itself as discreet as possible, which reflects in pure and immaculate surfaces, and in minimal and elemental lines.

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- 01 Sodastream
  - 02 Industrial Facility
  - 03 Thingk
  - 04 Valcucine
  - 05 Kohler
  - 06 Joe Hollier and Kaiwei Tang.
- Photography by Brian Kelley



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# Colours, Materials & Finishes

Impeccable and flawless finishes are essential to this minimal story, where the sole ornament comes from the quality of surface treatments. Materials are rich but humble, from smooth natural leathers to solid natural stones. The palette is composed of muted, powdery tones of neutral pastels. Precious accents are added through sleek metals such as whitened brass and silver - all exquisitely brushed. Matte or reflective, rubbed or polished, these metallic surfaces retain a clean, cold feel. Woods are pale and desaturated, delicately blanching. Crafted details are also key - they elevate products from everyday items to exquisite heirlooms.

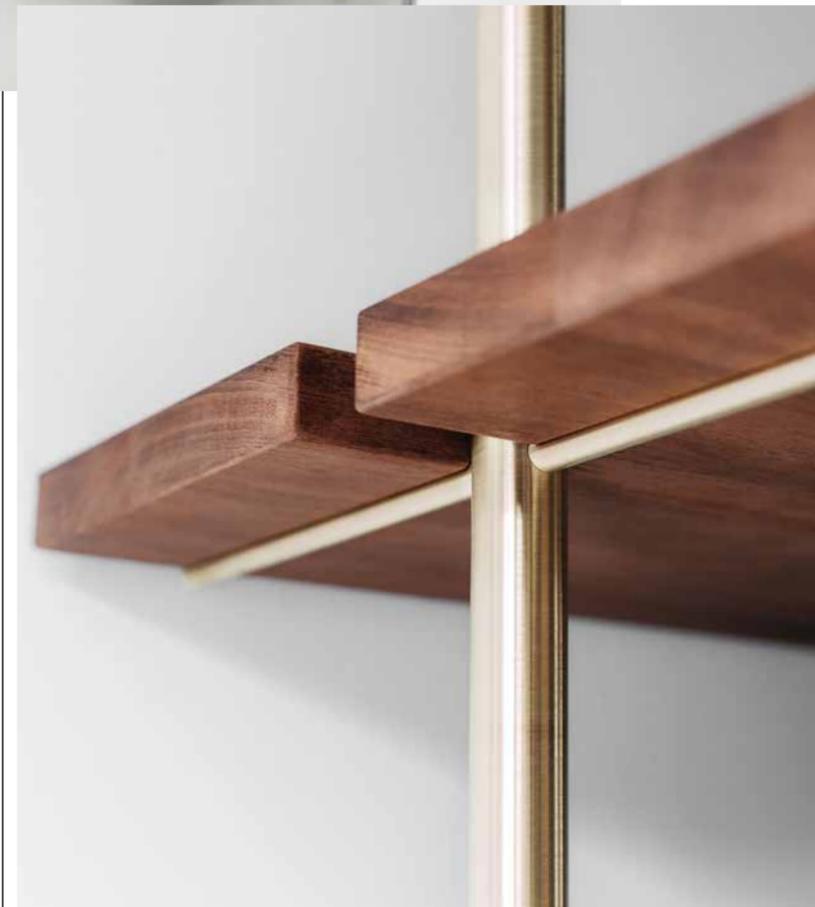


01

01 JiyouKim Studio  
Photography by  
Woonkyeong Kim  
(Nod Lab)  
02 Lilian de  
Souza and  
Martin Altwegg  
for Nooktu.  
Photography by  
Lilian de Souza  
03 Ryan Taylor for  
Object/Interface.  
Photography  
by Cindy Blazevic



02



1141 Pure White



Pantone 482C



Douglas Fir white, oil brushed by Element7

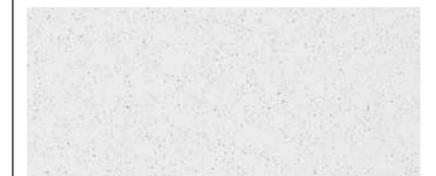


03

5141 Frosty Carrina



Brass



6011 Intense White



Aluminium





5141 Frosty Carrina  
Brass  
1141 Pure White



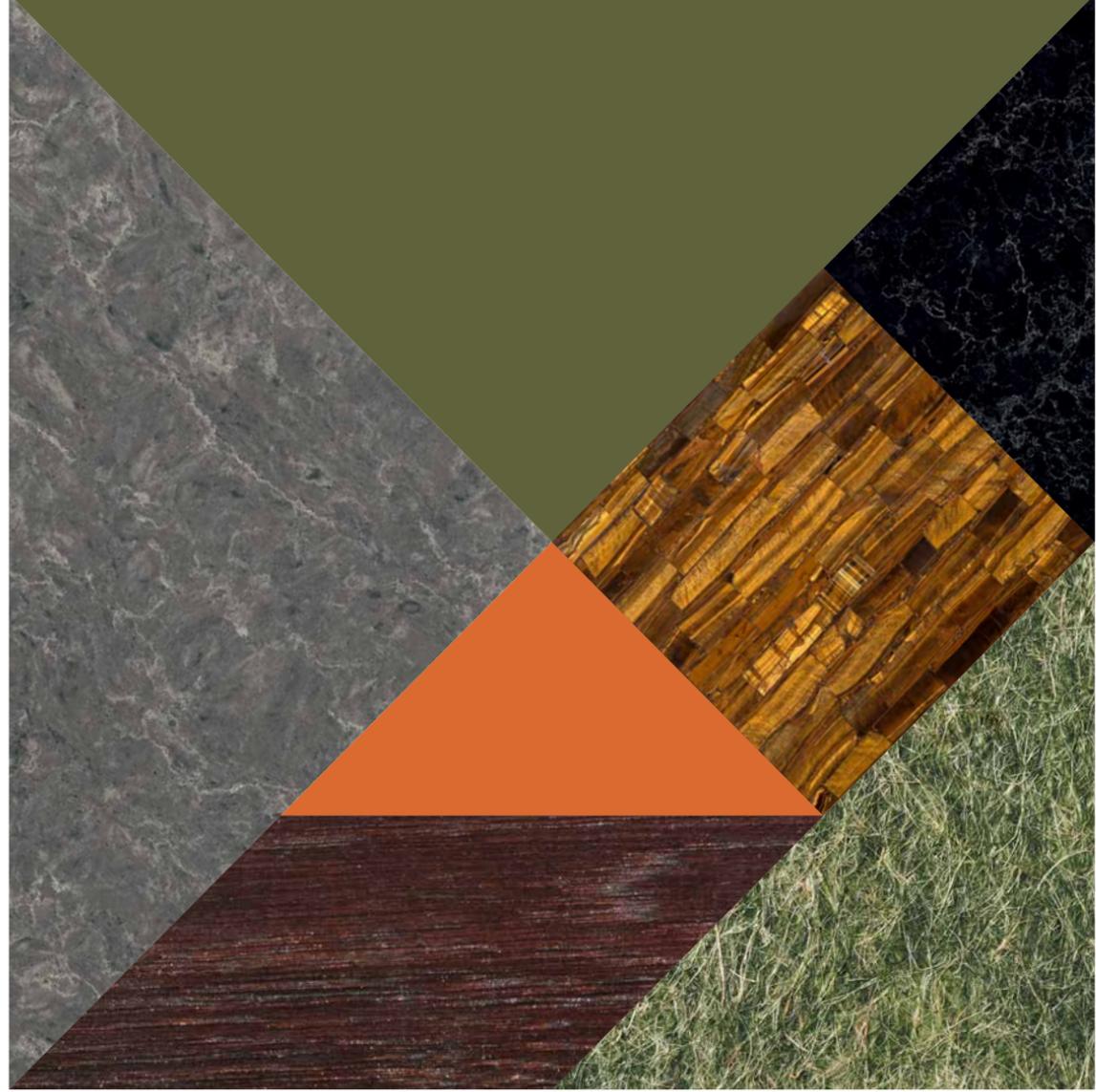
6011 Intense White  
Aluminium  
5141 Frosty Carrina



5141 Frosty Carrina  
1141 Pure White  
Douglas Fir white, oil brushed by Element7  
Pantone 482C

6011 Intense White

# Wild Living





We seek deeper and more visceral connections to nature in an attempt to more meaningfully connect with the off-screen world. Surfaces, materials, colours and even shapes are drawn from the Earth and its untamed landscapes. We bring the outdoors indoors - via lush vegetation or textured finishes that play to our senses and answer our longing for real, rough, even feral tactility. Technology also takes a more low-key direction - ancient crafts and natural materials are combined with technological advances to create new, contemporary products and appliances.

5100 Vanilla Noir

# Lifestyle Context

As we seek more authentic immersions into the wild, outdoor adventures and excursions are ever more important. We live according to seasons, surround ourselves with honest materials, and embrace rooted experiences in our search of a more grounded way of life. Rural village life has become attractive again, thanks to fast Internet arriving in remote places. We are ever accepting of our intrinsic nomadic culture, especially now that it is possible to enjoy both the benefits of country life and comforts of modern cities. Whether in search of freedom or out of necessity, we are less sedentary than ever before. The home reflects this with mobile furnishings that can adapt to our needs and easily transfer from one nest to the next; household objects are complete with details and fastenings borrowed from the world of camping. Immersive experiences are also on the rise. The Juvet Landscape Hotel in Norway is designed to make one feel as close to nature as possible. Each room is fitted with glass walls that offer striking views of the valley, river and gorge below. The contemporary architecture blends with and respects the surrounding wildlife. The Makers movement is another strong presence in this trend, as consumers pay more attention to materials' provenance. A recent collection by Studio Swine solely uses materials from the Amazon rainforest, one of the wildest places on Earth. Their goods were made with hardened rubber, palm leather and ipe wood from the trees, and gridded leather from the river's pirarucu fish. Furniture and accessories generally bear an exaggerated materiality - they celebrate the light imperfections generated by hand-crafting and use.

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- 01 Aubrie Pick for AutoCamp Russian River
- 02 Jersey Ice Cream Co. Photography Beth Kirby of Local Milk
- 03 Jersey Ice Cream Co. Photography Beth Kirby of Local Milk
- 04 Studio Swine. Photography by Petr Krejci

04



# Creative Direction

The materiality of the Earth is central to this trend - from rugged to rusted textures and from monochrome to pigmented surfaces. Objects appear as if they have been crafted directly from the wild, with materials barely processed to preserve the original qualities Mother Nature endowed upon them. Designer Anastasiya Koshcheeva uses Siberian birch bark in its authentic state for food canisters; the bark is naturally antibacterial and insulating, and its essential oils keep contents fresher for longer. Stone and rough-hewn wood are honed into sober, primal forms to reconnect us to a simpler way of life. Products have a rustic but curated look. Silhouettes remain uncomplicated and contemporary in their lines and volumes. A nomadic, utilitarian direction emerges - complete with handles, belts, and straps allowing for global travel and outdoor life.



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- 01 Baciocchi Associati for Nilufar Gallery. Photography by Mattia Iotti
- 02 Jars Ceramistes. Photography by Laurence Pasquier
- 03 Tamara Orjola. Photography by Tamara Orjola
- 04 Anastasiya Koshcheeva. Photography by Crispy Poing Agency
- 05 Francesco Rota for Paola Lenti. Photography by Sergio Chimenti



01



02

70

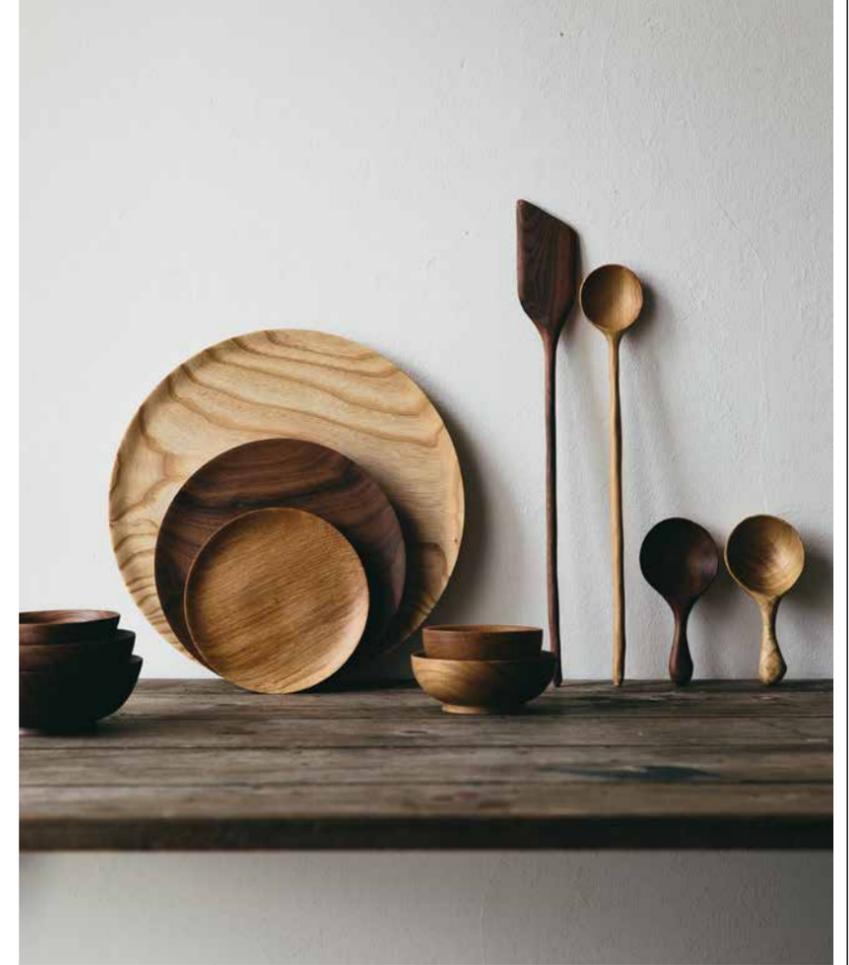
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03



Objects are crafted directly from the wild



05

- 01 Makers and Brothers
- 02 Full Grown. Photography by Neil Hanna. National Museum of Scotland
- 03 BUCHHOLZBERLIN
- 04 Dottings for RIESS. Photography by Dominik Stixenberger
- 05 Forest and Found for The Future Kept. Photography by Dean Hearne
- 06 Dmitry Kozinenko for Roche Bobois



06

71

# Kitchen & Domestic Tech

As we continue to re-green interiors to bring wilderness back into the built environment, hydroponic systems that allow consumers to grow their own herbs or vegetables will become a more prominent fixture in the kitchen. Technology will be more rooted - putting itself at the service of a healthier, greener life. Nature and technology will blend beautifully. 3D-printing will use natural materials such as terracotta, clay, or sand and earth composites, as seen in Oliver Van Herpt's work. New apps and appliances will teach us to be urban farmers. The Vooking kitchen, which targets the budding market of vegetarian and vegan cooks, is an experiment into the grounded kitchen of the future. Amongst other features, a farming unit with growth-LED lights and a ventilation system allows for the self-harvesting of fresh herbs and spices, and a grain unit is equipped with grain bags and a grain mill to make one's own flour. The Sproutr App is another innovation to help consumers more conveniently grow sprouts and microgreens. A notification pops up on users' smartphones once the sprouts are ready to harvest. As for actual kitchen design, standalone elements and furnishings that allow for a nomadic, less permanent lifestyle are crucial.



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- 01 Olivier Van Herpt. Photography by Ralph Roelse
- 02 Urban Cultivator
- 03 Lorenzo Antonioni for Bulbo
- 04 Sproutr
- 05 Vooking
- 06 Dada

05



# Colours, Materials & Finishes

Warm finishes add subtle depth and texture to the kitchen environment. Think thick natural woods and sleek stones with enhanced natural grains. These traditional surfaces pair with a wide range of beautiful new composites. The new goods have rustic-chic qualities, and make use of natural waste. Leftover food is turned into new leathers or biodegradable polymers; and fallen leaves or pine needles are mixed with bio-resins. Rust, sand and earth are used as raw matter and designers create products that can be composted and remade over and over again. The Shit Museum in Italy even turns cow excrement into new terracotta. The methane is extracted, which removes the foul smell, then burnt to produce electricity to zero waste. The rest of the excrement is mixed with clay before being glazed to produce Merdacotta, a perfectly healthy and clean material, later turned into tableware. Natural fibres such as wool and linen turn into new lightweight and hard-wearing materials that replace polluting fibreglass. The fully biodegradable FluidSolids are made entirely from industrial by-products. All surfaces are given a high-quality look and feel in a palette of warm, natural tones. Shots of fiery orange bring life to harmonies of deep browns, dark greys and forest greens.



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01 Carolin Pertsch  
02 Solidwool  
03 Ariane Prin  
04 Paola Sakr  
05 Studio Beat Karrer  
for FluidSolids.  
Photography by  
Luca Zanier



05



Pantone 5753C



6003 Coastal Grey



Pantone 7578C



Classic Nero Oak by Element7



Flaxx by Intier Automotive Eybl

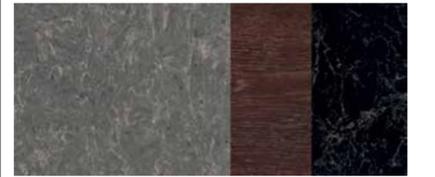


8630 Tiger Eye

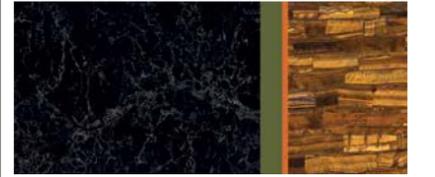


5100 Vanilla Noir





6003 Coastal Grey  
 Classic Nero Oak by Element7  
 5100 Vanilla Noir



5100 Vanilla Noir  
 Pantone 7578C  
 Pantone 5753C  
 8630 Tiger Eye



Classic Nero Oak by Element7  
 6003 Coastal Grey  
 Pantone 7578C  
 Flaxx by Intier Automotive Eybl

8630 Tiger Eye  
 5100 Vanilla Noir

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**Timeless Classic p.22-23**

Caesarstone:

5003 Pietra Grey

5104 Tuscan Dawn

5131 Calacatta Nuvo

Materials/props:

Wood veneer by Egger, courtesy of

Aharon Feiner Eden Material Library

Pantone 698C

Leather

Fabric

**Urban Industrial p.40-41**

Caesarstone:

4011 Cloudburst Concrete

4033 Rugged Concrete

4601 Frozen Terra

Materials/props:

Pantone 4995C

Struttura Float by 3-form

Oxidized metal by Kathrin Zelger

Cooking thermometer by Alain Gilles,

courtesy of Evolution Design

Concrete blocks by Craft Studio,

courtesy of Aharon Feiner Eden

Material Library

Ecoresin by New Perspectiva Ltd.,

courtesy of Aharon Feiner Eden

Material Library.

**Calm Luxe p.58-59**

Caesarstone:

1141 Pure White

5141 Frosty Carrina

6011 Intense White

Materials/props:

Pantone 482C

Wood sample, courtesy of Element7

Metals

**Wild Living p.76-77**

Caesarstone:

5100 Vanilla Noir

6003 Coastal Grey

8630 Tiger Eye

Materials/props:

Pantone 7578C

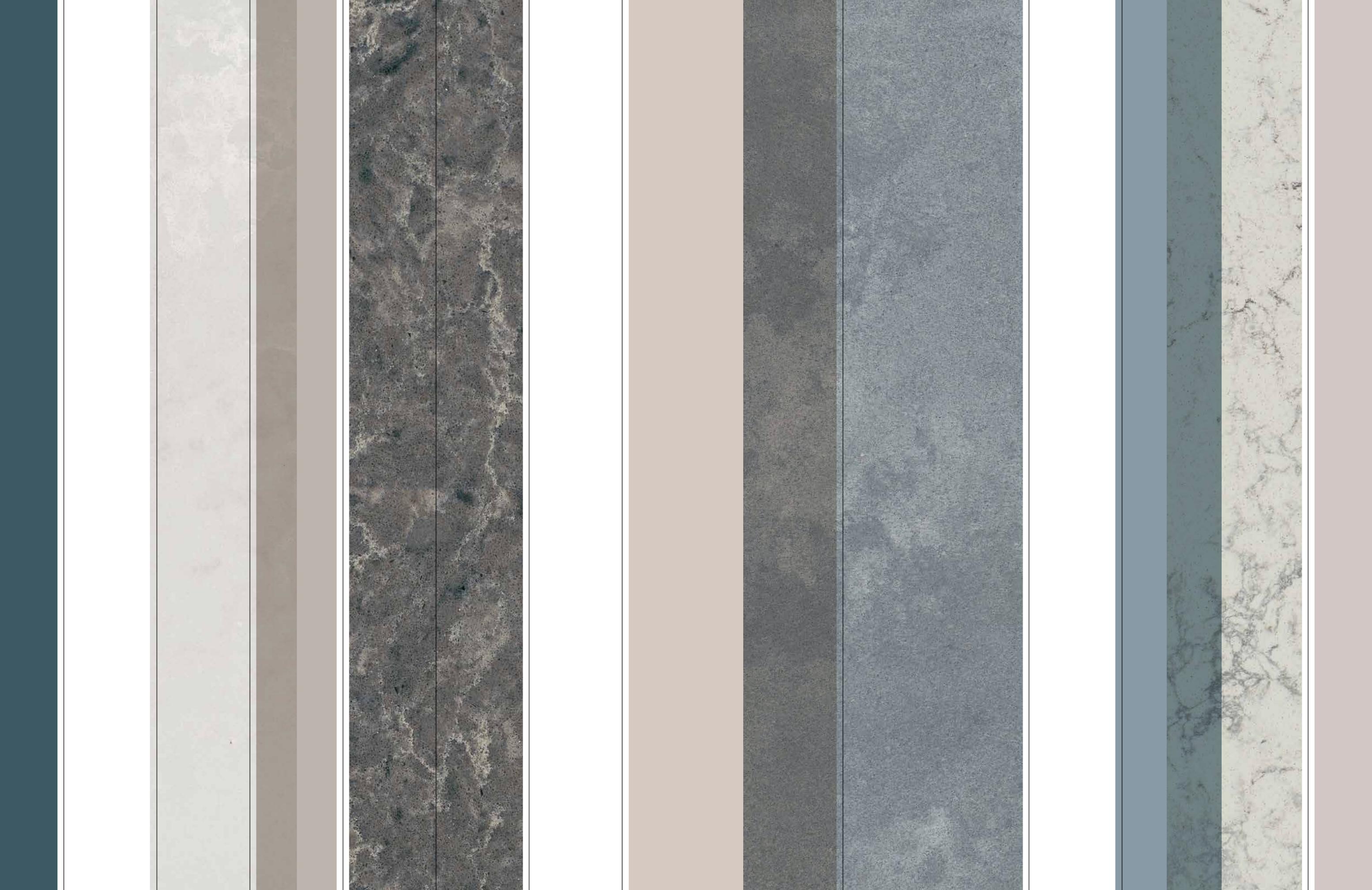
Pantone 5753C

Wood sample, courtesy of Element7

Flaxx by Intier Automotive Eybl,

courtesy of Aharon Feiner Eden

Material Library





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